

Sea to Sky CHBA Sponsorship Opportunities 2024/5

Our sponsorship packages are custom made to suit the needs of individual sponsors and the parameters of each are subject to agreement between both parties. See below for an estimated package deal of what we can offer in return for your support.

• Diamond: Presenting Partner

- a. Estimated \$10,000.00 + donated annually
- b. Dedicated page on Sea to Sky CHBA website
- c. One social media engagement share every month (Facebook, Instagram)
- d. One original social media post every 3 months
- e. Social media sharing as stories upon tagging
- f. Events: Brand featured prominently at Builders' Ball
- g. Company logo featured prominently in newsletter
- h. Notably represented at events (sponsorship banner, physical marketing materials such as pens, brochures, coupons etc.)
- i. Two complimentary tickets for the Annual Builders' Ball
- j. Company logo on landing page of website (large)

• Platinum: Premium Partner

- a. Estimated \$5,000.00 \$9999.00 donated annually
- b. One original social media post every 4 months
- c. Social media sharing as stories upon tagging
- d. Acknowledgement at Sea to Sky CHBA events
- e. Complimentary ticket for the Annual Builders' Ball
- f. Company logo in newsletters
- g. Company logo on landing page of website (medium)

• Gold: Supporting Member Partner

- a. Estimated \$2,000.00 \$4999.00 donated annually
- b. One original social media post every six months
- c. Social media sharing as stories upon tagging.
- d. Company logo in newsletters
- e. Company logo on landing page of website (medium)



Custom Sponsorship Packages:

- Lunch & Learns / Builders' Breakfasts Sponsorship Options
 - Host lunch or breakfast for approx 30 + members
 - Opportunity to present and educate on topics of interest to our membership base
 - Opportunity to connect and network with the Sea to Sky construction and housing industry community
 - Estimated cost (venue buyout, food and drink) is approximately \$2000 +GST
 - Administrative fee \$250 +GST
- Builders' Ball and Silent Auction Support
 - More Detailed Sponsorship Options Coming August 2024!
- Golf Tournament Sponsorship Options

In the past, Sea to Sky CHBA has organized a golf tournament each year. If you would like to discuss how you can contribute to bringing this awesome event back in 2025 with us, please reach out to <u>membership@seatoskychba.com</u>

If you would like to discuss other options for support or sponsorship, please contact us at <u>info@seatoskychba.com</u>. We look forward to hearing from you!

